Advisory Committee on Academic Programs
Minutes of October 11, 2006

Members Present   **Staff Present**

Dr. Lynn Kelley, Acting Chair   Dr. Gail Morrison
Dr. Spike Metts, The Citadel   Ms. JoAnn Biga
Dr. Mark Becker, USC-Columbia   Ms. Saundra Carr
Dr. Cheryl Cox, SC Tech College System   Dr. Paula Gregg
Dr. Ronald Drayton, Midlands Tech   Dr. James Atkins
Dr. Eleanor Nault, Clemson   Dr. Lynn Kelley
Dr. Leonard Lundquist, Lander   Mr. Clint Mullins
Ms. Sandra Barbour, Northeastern Tech   Dr. Mike Raley
Dr. Suzanne Ozment, USC-Aiken   Ms. Deborah Henning
Dr. Walt Tobin, Orangeburg-Calhoun Tech   Ms. Nan Ford
Dr. Thomas Moore, Winthrop
Dr. Richard Chapman, Francis Marion
Dr. JoAnn Rolle, S. C. State
Dr. Chris Plyler, USC Regional Campuses

Guest Representing Members

Ms. Cindy Jennings, USC-Upstate
Dr. Dennis Wiseman, Coastal Carolina

Guests

Ms. Karen Jones, Winthrop
Dr. Roger Weikle, Winthrop
Mr. Jerry Derksen, Winthrop
Dr. Steve Dannelly, Winthrop
Dr. Marilyn Sarow, Winthrop
Ms. Hope Rivers, S. C. Tech System
Ms. Shirley Butler, Horry-Georgetown Tech
Dr. Chris Ebert, USC-Columbia
Dr. Aileen Trainer, USC-Columbia
Mr. Harry Davis, USC-CLO
Dr. George Dixon, UNC System Office
Dr. James Williamson, Northeastern Tech
Dr. Zach, Zelebear, USC-Columbia
Dr. Debra B. Jackson, Clemson University
Dr. Terry Tirrito, USC-Columbia

Ms. Suzanne C. Dawsey, Florence- Darlington
Dr. Ken Kitts, Francis Marion University
Dr. Susan C. Williams, USC-Beaufort
Dr. Donald M. Snow, USC-Beaufort
Dr. Martha Moriarty, USC-Beaufort
Ms. Cindy Jennings, USC-Upstate
Dr. David Ferris, USC-Upstate
Dr. York Bradshaw, USC-Upstate
Dr. Ghussan Green, SCSU
Mr. Charles Bierbauer, USC
Ms. Beth McInnis, Clemson University
Dr. Chris Ebert, USC-Columbia
Dr. Aileen Trainer, USC-Columbia
Dr. Nancy Dunlap, Clemson University
Dr. Paula Egelson, College of Charleston
Dr. Sandi Lemoine, Lander University

The meeting was called to order at 10:00 a.m. by Dr. Kelley who welcomed everyone and requested that members seated at the table introduce themselves.

1.   Consideration of Minutes of March 14, 2006

Dr. Kelley requested a motion to approve the minutes of July 31, 2006, as distributed. The motion was **moved** (Cox) and **seconded** (Ozment), and the Committee **voted unanimously to accept** the minutes of July 31, 2006.

2.   Presentation by Dr. George Dixon

Dr. Kelley introduced this item by explaining that the Expanded ACAP (E-ACAP) Committee has been looking at the possibility of implementing an electronic student portal for students in South Carolina consistent with EEDA's call for "seamlessness." Ms. Trish Connor, XAP Corporation Eastern Regional Manager, had earlier met with the E-ACAP Committee and the members of E-ACAP invited XAP representatives and Dr. Dixon to speak with ACAP at the October 11 meeting and to institutional admissions offices representatives at 1:00 p.m.

Dr. Kelley introduced Dr. George Dixon, Associate Provost Emeritus, N. C. State University and Senior Consultant, National College Access Partnership; Ms. Judy Chappelear, Vice President, XAP Corporation; and Ms. Trish Connor, Eastern Regional Manager, XAP Corporation. Ms. Chappelear provided a brief update on recent news reports concerning a lawsuit between CollegeNet and XAP. She explained the dynamics of the lawsuit and stated the settlement hearing will be in 2007. Ms. Connor discussed the history, goals, and objectives of XAP. Dr. Dixon provided a presentation on College Access Challenges for the system for North Carolina (Attachment 1). Dr. Dixon explained that the system of higher education in North Carolina experienced a complete "buy in" from all North Carolina institutions of higher learning. He said the vision is a "one-stop shop" for planning, applying, and paying for

colleges. The challenges of demographics, economic shifts, affordability of the system, and marketing strategies were discussed in some detail. Dr. Kelley requested that those who might have questions or comments about the XAP presentation address them to the XAP team at the conclusion of the meeting.

3.   **Consideration of Program Planning Summaries**

   a. **A.DN., Nursing, Northeastern Technical College (new)**

   Dr. Cheryl Cox introduced the program planning summary. Approval was **moved** (Cox) and **seconded** (Drayton). Dr. Kelley stated that the program proposal should address the relationship between the contemplated small number of nursing graduates in the proposed program and the need for many new graduates in the state's nursing population. Dr. Becker expressed concern about the availability of adequate members of faculty and the institution's plan for attracting faculty with adequate salaries. Dr. Cox responded that these issues will be addressed in the proposal. Without further discussion the Committee **voted to accept unanimously** the planning summary for Northeastern Technical College to develop a program leading to the A.D.N. degree with a major in Nursing, to be implemented in Fall 2007.

   b. **B.A., Liberal Studies, USC-Columbia at the Regional Campuses (new)**

   Dr. Chris Plyler introduced the program planning summary. Approval was **moved** (Plyler) and **seconded** (Cox). Dr. Cox stated that the technical colleges are supportive of the program. Dr. Kelley asked if the program will supplant the BAIS degree program. Dr. Plyler and Dr. Moody responded that the institutional campuses will be working together to phase out the non-USC-Columbia BAIS when the proposed B.A. in Liberal Studies program is implemented. Without further discussion, the Committee **voted to accept unanimously** the planning summary for a program leading to the B.A. degree with a major in Liberal Studies for USC-Columbia at the Regional Campuses, to be implemented in Fall 2007.

   c. **B.A., International Studies, College of Charleston (new)**

   Dr. Elise Jorgens introduced the program planning summary. Approval was **moved** (Jorgens) and **seconded** (Chapman). Dr. Becker asked for a fuller explanation of this major and its focus. Dr. Samuel Hines, College of Charleston, responded that the proposed program has been under discussion with various departments which will offer concentrations in Africa, China, Latin American, and other regions.. Dr. Hines stated that this program will integrate culture, foreign language (3rd year), seminar experiences, and study abroad opportunities. There will be thematic clusters to link with a business major for students interested, he stated. To Dr. Kelley's request for more detail on the thematic focus of the degree, Dr. Hines responded that the final proposal will show elements not found in existing undergraduate international studies programs in South Carolina. Without further discussion the Committee **voted to accept unanimously** the planning summary for College of Charleston to develop a program leading to the B.A. degree with a major in International Studies, to be implemented in Spring 2007.

4. Consideration of New Program Proposals

    a. A.C.T., Telecommunications Systems Management, Florence-Darlington Technical College (new)

Dr. Cox introduced the program proposal. Approval was **moved** (Cox) and **seconded** (Tobin). Dr. Cox explained that the program's design resulted from the shift in needs for computer skills in industry among entry-level administrators and technicians in the Florence-Darlington area. She said that this program will replace the current Associate Degree in Computer Technology with a major in Computer Programming, which will be closed upon implementation of the proposed program. She added that faculty is presently undergoing professional development and certification for the new program. In response to a question from Dr. Kelley about when the old major will be phased out, Dr. Cox stated that the old program would be closed as soon as the new one is implemented. With no further discussion, the Committee **voted to accept unanimously** the proposal from Florence-Darlington Technical College leading to the A.C.T. degree in Telecommunications Systems Management, to be implemented in Spring 2007.

    b. A.H.S., Physical Therapist Assistant, Horry-Georgetown Technical College (new)

Dr. Cox introduced the program proposal. Approval was **moved** (Cox) and **seconded** (Becker). Ms. Shirley Butler, Horry-Georgetown Tech, stated that there is significant demand for this program and that the institution is well prepared to handle the program. The College will seek candidacy status for the CAPTE accreditation for the proposed program approval and two new faculty will be hired before the program will be implemented. Dr. Lundquist asked if the program will be articulated to a four-year degree program. Ms. Butler responded that the general education courses and some core courses will transfer, but that there is no formal articulation agreement, because the program is designed as a terminal degree. Dr. West invited the Horry-Georgetown group to work with the on-line Bachelor of Health Science program at MUSC to establish articulation. Ms. Butler thanked Dr. West for this invitation and stated she would contact MUSC. With no further discussion, the Committee **voted to accept unanimously** the proposal from Horry-Georgetown Tech leading to the A.H.S. degree in Health Science with a major in Physical Therapist Assistant, to be implemented in Fall 2007.

    c. A.H.S., Biotechnology, Greenville Technical College (new)

Dr. Cox introduced the program proposal. Approval was **moved** (Cox) and **seconded** (Moore). Dr. Becker inquired about the potential for articulation of this program with upstate institutions. Ms. Susan Allen, Greenville Tech, responded that there is no official articulation agreement with surrounding colleges, but most students will transfer to Clemson's program. Without further discussion, the Committee **voted to accept unanimously** the proposal from Greenville Technical College leading to the A. H. S. degree in Biotechnology, to be implemented in Spring 2007.

d. A.P.S., Criminal Justice Technology, York Technical College (new)

Dr. Cox introduced the program proposal. Approval was **moved** (Cox) and **seconded** (Becker). Dr. Carolyn Stewart, York Tech, stated that this program is designed to prepare people for the workforce instead of articulating to a four-year institution. Without further discussion, the Committee **voted to accept unanimously** the proposal from York Technical College leading to the A.P.S. degree in Public Service with a major in Criminal Justice Technology, to be implemented in Spring 2007.

e. B.A., Modern Languages with concentrations in Spanish and French, S. C. State (modification)

Dr. Rolle introduced the program proposal. Approval was **moved** (Rolle) and **seconded** (Cox). Dr. Jorgens asked why South Carolina State did not propose a major in just Spanish. Dr. Leonard McIntyre, South Carolina State, responded that the program seeks to graduate students who will be proficient in both languages; and that the program is designed to be marketed to students interested in either language to increase enrollments in this vital area. He said the program was developed to require internship study abroad and to embrace acquisition of cultural skills. He also said the program has been designed to engage the Spanish-speaking community. In response to discussion about the French dimension of this proposal, Dr. Kelley added that the program will at first only contain a Spanish concentration, but that the French concentration is anticipated to be added later through a future program modification. Dr. Moore commented that he is glad to see that the program has been designed to focus on the needs of the population to prepare graduates for the workforce, rather than as a literary degree. Without further discussion, the Committee **voted to accept unanimously** the program modification from South Carolina State to offer a B.A. degree in Modern Languages with a Concentration in Spanish, to be implemented in Spring 2007.

f. B.S., Middle Level Education, Francis Marion University (new)

Dr. Richard Chapman introduced the program proposal. Approval was **moved** (Chapman) and **seconded** (Ozment). He stated that this program proposal is a response to the state's formal legal endorsement of Middle School certification and that it is needed at the earliest possible time. With no discussion, the Committee **voted to approve** the proposal from Francis Marion University leading to the B.S. degree in Middle Level Education, to be implemented in Fall 2006.

g. B.S., Tourism Management, USC-Columbia (new)

Dr. Becker introduced the program proposal. Approval was **moved** (Becker) and **seconded** (Nault). Dr. Patricia Moody stated that this program is specifically and only related to Tourism Management. She added that the approval by CHE of this proposed program will mean the termination of the Tourism track in the existing B.S. in Hotel, Restaurant, and Tourism Management. Dr. Jorgens stated the College of Charleston has a similar major and is supportive of this proposal. With no further discussion, the Committee **voted to accept** the program proposal for USC-Columbia to develop a program leading to the B.S. degree in Tourism Management, to be implemented in Fall 2007.

h. B.S., Information Design, Winthrop University (new)

Dr. Moore introduced the program proposal. Approval was **moved** (Moore) and **seconded** (Jorgens). Dr. Moore stated that this program uniquely brings together computer and marketing knowledge and skills or application to the internet. Dr. Roger Weikle stated that the results of business and student surveys indicated that this program will attract students. Dr. Steve Dannelly stated that three more faculty members would be hired in the course of implementing the program. Mr. Jerry Derksen added that all other faculty and equipment are in place. Dr. Moore stated that the program is uniquely organized by courses from different parts of the curriculum. With no further discussion, the Committee **voted to accept** the program proposal for Winthrop University to develop a program leading to the B.S. degree in Information Design, to be implemented in Fall 2007.

i. M.S.W., Social Work, USC-Columbia at the University Center of Greenville and Lowcountry Graduate Center (modification)

Dr. Becker introduced the program proposal. Approval was **moved** (Becker) and **seconded** (Jorgens). Dr. Becker stated that this program will be offered entirely on-site and faculty selection will be through a combination of re-employment and new hires. Dr. Jorgens stated that the College of Charleston is very supportive of this program. With no further discussion, the Committee **voted to accept** the program proposal for USC-Columbia to develop a program leading to the M.S.W. degree in Social Work, to be implemented in Summer 2007.

j. Ph.D., Educational Administration (CD-12), USC-Columbia (modification)

Dr. Becker introduced the program proposal. Approval was **moved** (Becker) and **seconded** (Lundquist). Dr. Becker stated that this program will be offered at the Lowcountry Graduate Center as a coordinated effort with and among three other cooperating entities: The Lowcountry Graduate Center, The Citadel, and the College of Charleston. Dr. Morrison thanked USC-Columbia for bringing forth this program modification. She added that this has been a program that CHE has for many years urged to be offered in the Charleston area. Without further discussion, the Committee **voted to accept unanimously** the proposal from USC-Columbia to modify its existing program leading to the Ph.D., degree in Education Administration (CD-12), to be offered in Charleston through the Lowcountry Graduate Center and implemented in Spring 2007.

k. Children's Law Center, USC-Columbia (new)

Dr. Becker introduced the program proposal. Approval was **moved** (Becker) and **seconded** (Lundquist). Dr. Becker stated that "Center" designation is consistent with the robust, active, and well administered Children's Law Office (CLO). Mr. Harry Davis, USC-Children's Law Office, stated that this Center would help in obtaining grant funding and expressed his appreciation for the partnerships with justice departments and the training programs offered through the Center. With no further discussion, the Committee **voted to accept** the proposal from USC-Columbia to create the Children's Law Center from the Children's Law Office, to be implemented immediately upon approval.

5. Consideration of Revisions to Guidelines for New Academic Program Approval

Dr. Kelley introduced the draft of the *Revised Guidelines for New Academic Program Approval* (Attachment 2). He said that the proposed revisions differed in only one major respect (i.e., inclusion of a requirement for institutions to submit a statement of student learning outcomes) from the draft submitted on July 31. He said all changes were based upon either the need to update policies to reflect changes in technology, regional and national best practices, or the clarification of existing language in the current *Guidelines*. Dr. Becker said that USC-Columbia had only one concern; the language dealing with inclusion of teacher education. He suggested a change: "Justification will be required in those limited cases where an individual course serves to fulfill the program requirements of both an M.A.T. and a M.Ed. program." Discussion was then held on the need to clarify language on the "50% rule" for offering an approved program at an off-site location. Members of ACAP asked that consistent language be used throughout the document when referencing this rule. Dr. Kelley thanked Dr. Becker and others for their comments and stated that staff would revise the document again and email the revised guidelines to committee members. Dr. Kelley stated that staff hoped to have the final document draft prepared shortly.

6. Annual Report on the Academic Common Market, FY 2005-06

Dr. Kelley drew the attention of the members to the report, which was presented to the Committee for information only. He thanked Ms. Biga for the work she had done in preparing the report.

7. Notifications of Change and/or Terminations (for information only)

Dr. Kelley presented this report for information only, noting that no Notifications of Program Terminations were received in the July – September 2006 period.

8. Other

Dr. Kelley spoke briefly about a matrix prepared by staff and delivered to the EEDA Coordinating Council on October 10, 2006 showing how engineering courses are accepted through Project Lead the Way at the state's three engineering-offering institutions. He added that the State Technical College System and South Carolina State University are preparing a similar grid to show acceptance of PLTW courses in Engineering Technology degree programs.

Finally, several committee members and guests requested time to discuss concerns about recent state initiatives to establish a uniform technological platform for electronic course development and management. After considerable discussion, members of ACAP asked staff to prepare an invitation to Dr. James Bryant, State Chief Information Officer, requesting a formal and in-depth discussion with the CIO concerning his office's vision of information technology for the state's needs, and the relationship of that vision to Blackboard/WebCT solutions. Committee members asked that the invitation to the CIO be issued for the ACAP meeting of January 17, 2007. The Committee expressed unanimous satisfaction with the

Blackboard/WebCT system and requested the CIO office's continued support in developing a statewide contract for Blackboard/WebCT. Discussion also ensued on the financing of the GeoLearning system and how GeoLearning might be administered at and between the institutional and CIO levels.

There being no further business, the meeting was adjourned at 12:40 p.m.

Respectfully submitted,
Saundra E. Carr